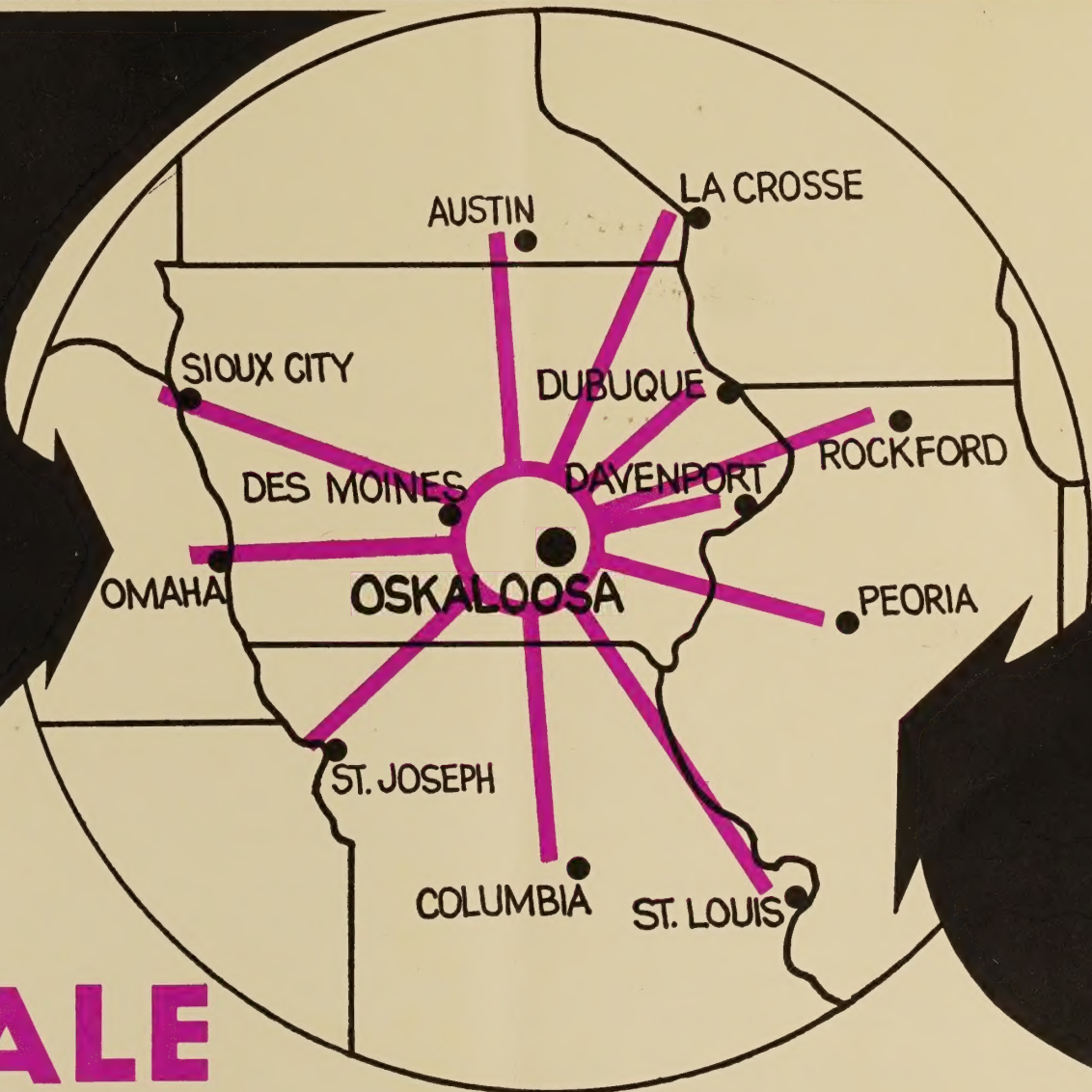


CENTRAL STATES

Shorthorn & Polled Shorthorn

SALE



THE
SALE

OF THE

"MONEY MAKERS"

OCTOBER 2, 1971

OSKALOOSA, IOWA

SOUTHERN IOWA FAIRGROUNDS

STANDARD GUARANTEE

OF AMERICAN SHORTHORN BREEDING ASSOCIATION

1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
2. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller. Cows with calves at foot even though bred are not given any guarantee.
4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction of all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any other animal later substituted.
5. In the event an animal is returned by the buyer to the seller as a non-breeder, the buyer must furnish to the seller a veterinarian's certificate showing that his herd is healthy if such certificate is required by the seller.
6. All animals are sold to comply with the laws regulating tuberculosis and Bang's disease of the state or country into which they may be shipped.
7. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and record numbers of sire and dam, as well as service date.



These are part of the 14 fall-calving polled cows being dispersed by Wayne A. Carr, Cincinnati, Iowa. These cows should be enough incentive to make each breeder in the Central States area attend this sale.

The 44th
Semi-Annual

CENTRAL STATES

**Shorthorn and
Polled Shorthorn
SHOW & SALE**

OSKALOOSA, IOWA

Saturday,

**OCTOBER 2,
1971**

120 HEAD

11 BULLS — 61 FEMALES

40 CLUB STEERS

There is a reason why this sale has become known as "The Sale of the Money Makers." It is because the Central States Shorthorns and Polled Shorthorns are offered in "working" condition . . . ready to go into your herd and make money. You are not paying for fancy dress but for bulls and females in strong breeding condition and of dependable bloodlines. Be sure to attend this sale. This offering contains some of the greatest buying opportunities in Central States history and will feature large cow-calf consignments from Bill Anderson, Wayne Carr and Gary Moothart.

INFORMATION

SHOW TIME

The show will begin at 8:30 a.m., C.D.T.

SALE TIME

The sale will get underway at 12:00 noon, beginning with club steers and heifers.

LOCATION

The sale will be held at the Southern Iowa Fairgrounds, northwest corner of Oskaloosa, close to primary roads 92 and 163.

TERMS

The terms of this sale are cash unless other arrangements have been made in advance with the owners and the sale manager notified. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at the buyer's risk as soon as bid off.

GUARANTEE

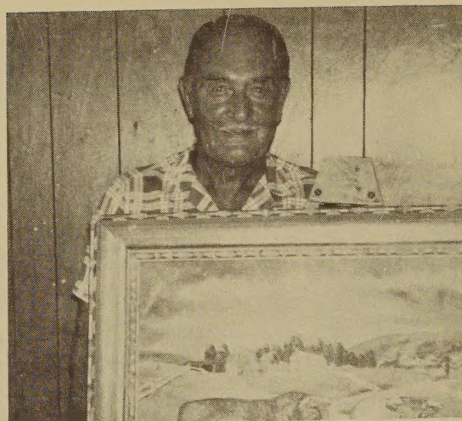
All cattle in this sale will be sold under the Standard Guarantee endorsed by the American Shorthorn Breeders' Ass'n.

LIABILITY

Each transaction in this sale will constitute a contract between the buyer and seller of each lot. The auctioneer, ringmen, or sale manager have been employed for specific tasks not connected with the handling of the cattle or the condition of the premises and they will accept no liability, legal or otherwise, for the buying contract or for any accident. Neither can the seller accept any liability for injuries that may occur. All persons attend this sale at their own risk.

A SHORTHORN PAINTING SELLS

As has been the custom at these semi-annual sales, Harry Gohner, artist and Shorthorn breeder from Lacona, will auction an original Shorthorn painting already beautifully framed. This picture shows the painting that will sell this spring. These are highly valuable works and this one would be an attractive addition to any Shorthorn, or Polled Shorthorn, home.



FOOTNOTES

Where footnotes appear, they have been furnished by the consignors. Announcements from the auction block take precedence over data in this catalog.

REGISTRATION CERTIFICATE

A certificate of registry will be furnished with each registered lot and will be transferred to the buyer without cost to him. Application for registry, properly signed, will be furnished with each unborn calf sold in dam.

HEALTH

All cattle are sold subject to a 60-day retest for tuberculosis if kept isolated, unless going into a Federal Accredited herd. Health certificates will be furnished to enable them to be shipped into other states. All cattle have been tested for tuberculosis unless they come from an Accredited herd. The cattle have been tested for Bang's within 30 days, or have been calf-hood vaccinated, unless otherwise stated.

LUNCH

Lunch will be served on the grounds by the ladies of the Central Reform Church.

HEADQUARTERS

Traveler Motel, 11 blocks east of business center on Hwys 92 and 63.

FRIDAY NIGHT BANQUET

An informal meeting and dinner will be held at the Downing Hotel, east side of the Oskaloosa Square, Friday evening, October 1. 6:30 p.m.

AUCTIONEER

Tom Sherlock, Oxford, Iowa.

ATTENTION, JUNIORS

Until further notice, the owner of any Shorthorn or Polled Shorthorn club steer, or heifer, purchased in a Central States Sale, which wins a breed championship in any 4-H or FFA show will, upon notification to the Association secretary, Mrs. Wayne Farnum, Victor, receive \$10 from the Central States Association.

SALE MANAGER

A.S.A. Sale Management, Bill Stunkel, 8288 Hascall St., Omaha, Nebr. 68124.

FIELDMEN

Gene McDonald, The Shorthorn World

Arch Stone, Wallace's Farmer

Gene Fitzgerald, The Drovers Journal

Wayne Farnum, Victor, Iowa

Adrian Meierotto, West Point, Iowa

SHOW CLASSIFICATION

Judge: Otis Rothlisberger, Elgin, Iowa

Show starts at 8:30 a.m. C.D.T.

BULLS

- CLASS I—Bulls calved before 1970
Lots 1, 2, 3, 4, 5 and 6
- CLASS II—Bulls calved after January 1, 1970
Lots 7, 8, 9, 10 and 11
- CHAMPION _____ RESERVE _____

FEMALES

- CLASS III—Females calved before 1964
Lots 20, 21, 30, 44 and 45
- CLASS IV—Females calved Jan. 1, 1964 to Jan. 1966
Lots 22, 23, 24, 25, 31, 32, 33, 46, 47 and 48
- CLASS V—Females calved during 1966
Lots 12, 34, 35, 36, 37, 49 and 50
- CLASS VI—Females calved during 1967
Lots 13, 14, 38, 39, 40, 41, 51 and 52
- CLASS VII—Females calved Jan. 1, 1968 thru June 30, 1969
Lots 15, 16, 17, 26, 42, 43 and 53
- CLASS VIII—Females calved July 1, 1969 through 1970
Lots 18, 19, 27, 28 and 29
- CLASS IX—Females calved Jan. 1, 1971 thru Feb. 28, 1971
Lots 54, 55, 56 and 57
- CLASS X—Females calved during March, 1971
Lots 58, 59, 60, 61, 62, 63, 64, 65 and 66
- CLASS XI—Females calved after April 1, 1971
Lots 67, 68, 69 and 70
- CHAMPION _____ RESERVE _____

CLASS XII—Best Pair, bull & female, owned by exhibitor

The **C. E. Stewart Traveling Trophy** will be awarded the exhibitor of the champion bull.

The **Mahaska Veterinary Clinic** will award a trophy for champion female.

Van's Fertilizer Co. will award a trophy for best pair.

The **Mahaska State Bank** will furnish class ribbons.

Your sale manager will offer a trophy to **premier consignors** based on total cash receipts of registered and club calf consignments from one herd.

CONSIGNOR'S INDEX

- Paul Aldinger, Ackley Lots 2 and 4
- W. C. Anderson & Son, West Liberty Lots
20, 21, 22, 23, 24, 25, 26, 27, 28 and 29
- L. C. Bolson, Decorah Lot 1
- Lloyd Burr & Son, Lone Tree .. Lots 9 and 12
- Wayne Carr, Cincinnati Lots 30, 31, 32,
33, 34, 35, 36, 37, 38, 39, 40, 41, 42 and 43
- Richard Castle, Oskaloosa Lots 6, 10, 11
and 19
- Wayne Farnum, Victor Lot 13
- Emmett Franklin, Oskaloosa Lot 3
- Leland Kellogg & Sons, Colo Lots 59, 60
62 and 65
- A. J. Moffitt & Son, Indianola Lots 7, 8,
15, 58, 64, 67 and 70
- Gary Moothart & Son, Fairfield Lots 44,
45, 46, 47, 48, 49, 50, 51, 52 and 53
- Dale Neifert & Son, Knoxville Lots 56,
57, 61, 63, 66, 68 and 69
- Penningroth Bros., Wellman Lots 14, 16,
17 and 54
- Setterdahl Bros., Rio, Ill. .. Lots 5, 18 and 55

Club Calf Consignors

- Gary Moothart & Son, Fairfield 3 or 4
- Dale Neifert & Son, Knoxville 2
- Parsons Shorthorns, Carlisle 7
- Leland Kellogg & Sons, Colo 4
- Jim Scott, Leon 4
- David Castle, Oskaloosa 2 or 3
- Vernon Wright & Sons, West Liberty 3
- Jim Houghtaling, Indianola 2
- L. C. Bolson, Decorah 3
and 3 crossbred heifer calves
- Wayne Farnum, Victor 2

We are expecting a few more steers
on sale day in addition to those listed.

"ROUND UP" SALES FOR CUSTOMERS CENTRAL STATES

In recent years, there have been many new buyers of Shorthorns and Polled Shorthorns in the semi-annual Central States Sales, as well as in other Shorthorn sales in the state. To show appreciation to those who have lent their buying support to the breed, the American Shorthorn Ass'n is planning three area "Round Up" sales to help these customers better merchandise their commercial and crossbred Shorthorns and Polled Shorthorns.

Experience indicates that Shorthorns sell better when buyer prospects have the opportunity to bid on larger numbers. Consequently, we urge all of you who have Shorthorn and Shorthorn crossbreds you wish to sell this fall, to bring your cattle to one of these three sales:

November 9	Russell, Iowa
November 10	Fairfield, Iowa
November 13	Colfax, Iowa

The "Round Up" sales will be a part of the regular weekly auctions at these sites. We think we can help you get better prices for your cattle if you support these sales.

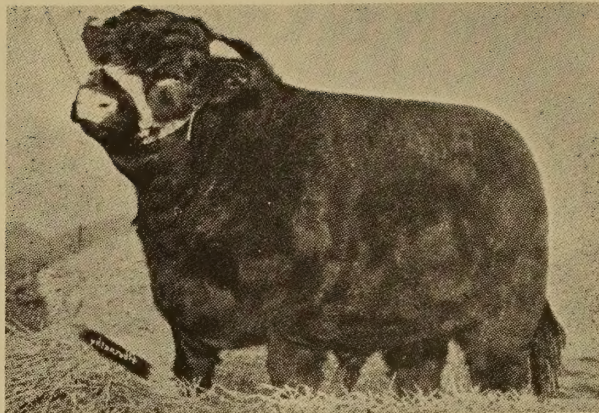
Costs: The regular sale barn commission plus 25 cents a head to help the American Shorthorn Ass'n defray advertising and promotion costs.

Cattle To Sell: Straight or crossbred Shorthorn and Polled Shorthorn females; females bred to Shorthorn or Polled Shorthorn bulls; club calves, feeder calves and yearlings.

If you plan to consign, send information and the estimated number of head to . . .

Bill Stunkel
American Shorthorn Ass'n
8288 Hascall Street, Omaha, Nebr. 68124

We will relay the information to the various sale barn owners. **THIS IS A CHANCE TO HELP YOURSELF AND THE SHORTHORN BREED.**



Louada Bondsman, one of the good meat-type sires in Iowa. Paul Aldinger, Ackley is offering two grandsons in this sale . . . Lots 2 and 4.

LOT 1—BULL

L. C. Bolson

H T R PILOT 68th x3378-431

Tattoo RE 863

Red. Calved May 9, 1968. Bred and owned by L. C. Bolson, Decorah, Iowa.

SIRE:

H T R Mandate 65th x
Red, L. C. Bolson

H T R Goldfinder 63 x
Red, L. C. Bolson
H T R Clipper x
RLW, L. C. Bolson

DAM:

Bonnie View Florence 23d
Lt. Rn., J. Wait Gailey

Leveldale Priorty
Red, Mathers Bros.
M B Golden Florence 21st
Dk. Rn., J. Wait Gailey

HTR PILOT 68TH x — A good bull, big, smooth and trim. His pedigree is one of the best. We kept this bull back when we dispersed our herd in 1969 to start a close crossline breeding program which will be called the HTR Blackstone herd. Pilot has sired nearly 100 calves for us and will get 40 more in 1972 so we can spare him. We are selling six of his crossbred calves in this sale. If you like fast growing, firm, smooth, solid calves, take Pilot home with you. He will come right out of the pasture. Two of his best sons will go in service next spring. We now have over 200 head in our new herd.

LOT 2—BULL

Paul H. Aldinger

RENOWN'S PRIDE 3386-597

Tattoo RE 6831

Red. Calved June 28, 1968. Bred and owned by Paul H. Aldinger, Ackley, Iowa.

SIRE:

Bondsman Renown
Red, Paul H. Aldinger

Louada Bondsman
Red, Louada Manor Farms
Duchess Maid 822d
Red, Paul H. Aldinger

DAM:

Flora 933
Red, Paul H. Aldinger

Louada Bondsman
Red, Louada Manor Farms
Lady Perfection 5th
Red, Paul H. Aldinger

RENOWN'S PRIDE — Will make an ideal stock bull. His granddam on the sire's side was one of the great Shorthorn cows of the breed. Everyone who saw her asked us to price her. If it is meat we need in cattle, he has it.

LOT 3—BULL**Emmett Franklin****NO-BO-KA DIADEM ONWARD x3422-597**

Tattoo LE 699

Red. Calved March 10, 1969. Bred by Robert C. McKinley, La Porte City, Iowa; owned by Emmett Franklin, Oskaloosa, Iowa.

SIRE:

Acadia Gallant Diad. 6th
Red, Cyrus S. Eaton

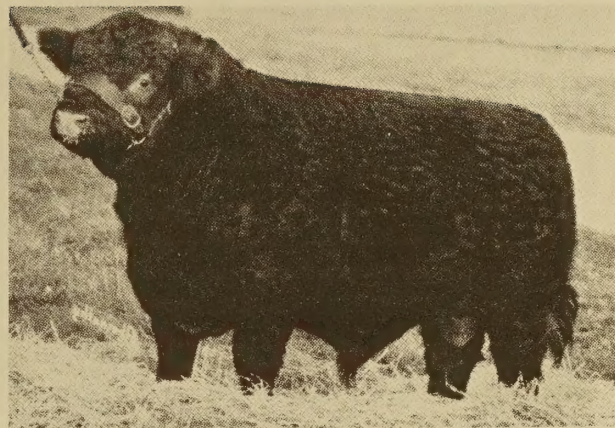
[Bilmar Gallant Diadem
Red, W. H. Boutell
Acadia Lavender 10th
Dk. Rn. Cyrus S. Eaton

DAM:

Ury Rose 9th x
Roan, Robert C. McKinley

[Hermes Sensation x
Red, Lurance Falcon
Ury Rose L x
Red, Robert C. McKinley

NO-BO-KA DIADEM ONWARD x — By Acadia Gallant Diadem 6th x, he is a grandson of Calrossie Diadem. His dam is a top polled cow from the Robert McKinley herd. A gentle, good breeding bull.



Four Dees Adventure x by the 1967 top-selling bull of the Polled Shorthorn breed, the "AAA" Roan Lad of Northwood x. Lot 5 is a son of this impressive and successful sire.

LOT 4—BULL**Paul H. Aldinger****BONDSMAN CLEM 3422-762**

Tattoo RE 6912

Red. Calved April 19, 1969. Bred and owned by Paul H. Aldinger, Ackley, Iowa.

SIRE:

Bondsman 359th
Red, Paul H. Aldinger

[Louada Bondsman
Red, Louada Manor Farms
Duchess Maid 916
Red, Paul H. Aldinger

DAM:

Flora Rose
Red, Paul H. Aldinger

[Louada Bondsman
Red, Louada Manor Farms
Flora 825th
Red, Paul H. Aldinger

BONDSMAN CLEM — A growthy bull that already has size and scale.

LOT 5—BULL**Paul & Roger Setterdahl****CIRCLE S LEOPOLD x3422-506**

Tattoo LE 972

Red. Calved August 19, 1969. Bred and owned by Paul & Roger Setterdahl, Rio, Illinois.

SIRE:

Four Dees Adventure x
Red, Lewisfield

[Roan Lad of Northwood x
Roan, Northwood Farms
Cluny Butterfly
Red, Mrs. B. Claeson Gordon

DAM:

Circle S Clipper 5th x
Red, Setterdahl Bros.

[Camson Main Chance x
Red, Campbell Farms, Ltd.
Circle S Clipper x
Red, Setterdahl Bros.

CIRCLE S LEOPOLD x — His dam traces to the famous Edellyn Clipper family. Here is a sound, big, well balanced, good boned bull . . . one of the better ones we have consigned. He placed fifth in class at this year's Illinois State Fair.

LOT 6—BULL**Richard Castle****BACA KEYNOTE 3435-381**

Tattoo RE C2

Dk. Roan. Calved December 10, 1969. Bred by Braywood Farms, Oskaloosa, Iowa; calved property of Richard Castle, Oskaloosa, Iowa.

SIRE:

J B Keynote 26th
Dk. Rn., Johnson Bros.

[Kickapoo Keynote
Red, Stanley G. Harris
Claret Pride 15th
Dk. Rn., Johnson Bros.

DAM:

Red Duchess 17th
Red, G. F. Gruss & Sons

[Nominee Royal Lad
Red, Larry Brown
Red Duchess 13th
Red, G. F. Gruss & Sons

BACA KEYNOTE — A bull straight in his lines and ready to go. We used him some this summer. Out of a cow whose calves we nearly always save for our herd.

LOT 7—BULL**A. J. Moffitt & Son****A C JUSTRIGHT 21st 3448-985**

Tattoo LE 003

Roan. Calved February 25, 1970. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:

W L Justright
Roan, W. Anderson & Son

[Louada Nugget
Roan, Louada Manor Farms
WL Victoria Countess 2d
Roan, W. C. Anderson & Son

DAM:

Clar-Maur Mead. Mina 2d
Roan, A. J. Moffitt & Son

[Marmac Supreme
Red, Marion Mackey
Clar-Maur Mina 102nd
Roan, A. J. Moffitt & Son



Lloyd Burr, Lone Tree, holds a former champion consigned by the Burrs to the Central States Sale. He is typical of the "Sale of The Money Makers" kind . . . big, rugged, and full of quality. This fall's offering will feature both Shorthorns and Polled Shorthorns in numbers to appeal to both individual and volume buyers.

LOT 8—BULL

A. J. Moffitt & Son

A C JUSTRIGHT 23rd 3448-987

Tatto LE 008

Roan. Calved April 15, 1970. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:

W L Justright
Roan, W. Anderson & Son

[Louada Nugget
Roan, Louada Manor Farms
W L Victoria Countess 2d
Roan, W. C. Anderson & Son

DAM:

Clar-Maur Beauty
Red, A. J. Moffitt & Son

[Marmac Supreme
Red, Marion Mackey
Marmac Volumnia
Red, Marion Mackey

LOT 9—BULL

Lloyd F. Burr & Son

CLIPPER'S IGNITOR 3464-053

Tattoo LE B246

Red. Calved May 18, 1970. Bred and owned by Lloyd F. Burr & Son, Lone Tree, Iowa.

SIRE:

Royalty C Fascination x
Roan, Royalty Farms

[Clipper King of Bapton x
Dk. Rn., Cecil & Nigel Moores
Gloriadale Claret 6th x
Red, Gloriadale Farms, Ltd.

DAM:

Barbarian's Missie M Stub
Red, Lloyd F. Burr & Son

[Louada Barbarian
Red, Louada Manor Farms
Cavalier's Missie Maxine
Red, Lloyd F. Burr & Son

CLIPPER'S IGNITOR — A growthy bull that we showed a bit. We are selling him this fall as we can't turn him back with the others, but realize he won't bring what he would next spring. A chance to get a real promising sire at bargain prices. 205-day weight, 515 lbs.; 365 day wt., 930 lbs. Dehorned.

LOT 10—BULL

Richard Castle

BACA REPRINT 3454-160

Tattoo RE C6

Red & White. Calved June 7, 1970. Bred by Braywood Farms, Oskaloosa, Iowa calved property of Richard Castle, Oskaloosa, Iowa.

SIRE:

J B Keynote 26th
Dk. Rn., Johnson Bros.

[Kickapoo Keynote
Red, Stanley G. Harris
Claret Pride 15th
Dk. Rn., Johnson Bros.

DAM:

Braywood Verbena 26th
Red, Braywood Farms

[Kar-Burn Elector
Dk. Rn., Colburn & Karst
Braywood Verbena 5th
Red, Braywood Farms

BACA REPRINT — A real farmer's bull with size for age, depth and style.

LOT 11—BULL

Richard Castle

FOUR DEES GOOD NEWS 122 x3452-492

Tattoo LE OD39

Red. Calved July 4, 1970. Bred by Four Dees Farms, Allerton, Illinois; 2nd owner, November 23, 1970, Richard Castle, Oskaloosa, Iowa.

SIRE:

F D Good News 34th x
Red, Four Dees Farm

[Four Dees Good News x
Roan, Four Dees Farm
B F Red Lady 3rd x
Red, Harold Bacon

DAM:

Louada Rothes Eva
Roan, W. W. Donaldson

[Louada Rothes King
Dk. Rn., W. W. Donaldson
Louada Rothes Eileen
Red, Louada Manor Farms

FOUR DEES GOOD NEWS 122ND x — A top polled bull that will make an outstanding sire. Note the great bloodlines in his pedigree. Then look at this bull's size for age, smoothness and modern design.

LOT 12—FEMALE

Lloyd F. Burr & Son

RENOWN'S ELIZA B 3292-095

Tattoo LE 34 RE B308

Red. Calved February 10, 1966. Bred and owned by Lloyd F. Burr & Son, Lone Tree, Iowa.

SIRE:

Allwood Renown
Red, Allwood

[Louada Rothes King
Dk. Rn., W. W. Donaldson
Louada Rosewood Rozel
Red, W. W. Donaldson

DAM:

Barbarian Princess Eliza
Red, Lloyd F. Burr & Son

[Louada Barbarian
Red, Louada Manor Farms
Princess Eliza
Dk. Rn., Lloyd F. Burr & Son

RENOWN'S ELIZA B — A goor producing female for us. Has had a lot of good calves by two different bulls. This Eliza family has been a top producing tribe. Will be heavy with calf to Royalty C Fascination x.

LOT 13—FEMALE**Wayne Farnum****AUGUSTA'S PRIDE D 211th 3322-458**

Tattoo LE 940

Red. Calved March 26, 1967. Bred by Arnold & Brooks; owned by Wayne Farnum, Victor, Iowa.

SIRE:

Shore Acres Premium
Red, Arnold & Brooks

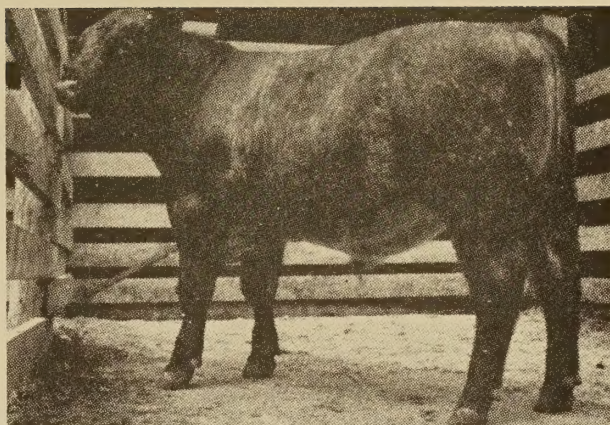
Basildon Premium
Roan, G. M. Hope
Melbourne Flossy B 6th
Red, John Alexander & Sons

DAM:

Augusta's Pride D 21st
Dk. Rn., Arnold & Brooks

Philworth Expression
Dk. Rn., Alexander Taylor
Augusta's Pride D 2d
Red, Arnold Bros.

AUGUSTA PRIDE D 211TH — A good cow that we purchased from Arnold & Brooks in Illinois. Sells with a red polled steer calf by Cruachan Security Leader 4th, born June 1. Will be rebred to the same bull.



Kinnaber Clipper King 8th x. Lot 15 carries his service. This bull had an average daily gain of 3.55 lbs. per day at the 1970 Iowa Bull Test. He was also a member of the top sire group over all British breeds.

LOT 14—FEMALE**Penningroth Bros.****P F AUGUSTA ROMA 2nd 3355-262**

Tattoo RE 427

Red. Calved October 10, 1967. Bred and owned by Penningroth Bros., Wellman, Iowa.

SIRE:

S F Comet
Red, Schreiber Farms

N W Rosewood Man O' War
Red, Otto H. Grosse
Barclay Clipper 7th
Red, John Schirding

DAM:

P F Augusta Roma
Roan, Penningroth Bros.

Leveldale Ransom
Roan, Mathers Bros.
P F Lady Augusta
Red, Mandale Farms

PF AUGUSTA ROMA 2ND — Bred April 2 to PF Milestone, a son of the Iowa State Fair grand champion, PF Nugget.

LOT 15—FEMALE**Maurice Moffitt****CLAR-MAUR ROSEWOOD DORA 3355-752**

Tattoo LE 804

Red. Calved February 19, 1968. Bred and owned by Maurice Moffitt, Indianola, Iowa.

SIRE:

WL Justright
Roan, W. Anderson & Son

Louada Nugget
Roan, Louada Manor Farms
W L Victoria Countess 2d
Roan, W. C. Anderson & Son

DAM:

Clar-Maur Rosewood 57th
Red, A. J. Moffitt & Son

Duquesne Expectation
Roan, S. J. O'Bryan
Clar-Maur Rosewood 15th
Red, A. J. Moffitt & Son

CLAR-MAUR ROSEWOOD DORA — Pasture bred after May 1st to Kinnaber Clipper King 8th that had an average daily gain of 3.55 lbs. per day at the 1970 Iowa Bull Test Station.

LOT 16—FEMALE**Penningroth Bros.****P F SECRET SUSAN 2nd 3383-854**

Tattoo RE 439

Red. Calved June 15, 1968. Bred and owned by Penningroth Bros., Wellman, Iowa.

SIRE:

S F Comet
Red, Schreiber Farms

N W Rosewood Man O' War
Red, Otto H. Grosse
Barclay Clipper 7th
Red, John Schirding

DAM:

P F Secret Princess 3d
Red, Penningroth Bros.

Louada Victorious
Red, Louada Manor Farms
P F Secret Princess
Red, Penningroth Bros.

PF SECRET SUSAN 2ND — Will have a calf by sale time to the services of VV Charger 16th x.

LOT 17—FEMALE**Penningroth Bros.****P F MAIDEN MONICA 3417-201**

Tattoo RE 460

Red. Calved May 26, 1969. Bred and owned by Penningroth Bros., Wellman, Iowa.

SIRE:

S F Comet
Red, Schreiber Farms

N W Rosewood Man O' War
Red, Otto H. Grosse
Barclay Clipper 7th
Red, John Schirding

DAM:

P F Maiden
Red, Penningroth Bros.

Leveldale Ransom
Roan, Mathers Bros.
Crieffvechter Maiden 83rd
Dk. Rn., W. D. Dron & Son

PF MAIDEN MONICA — Has a red heifer calf at foot and should be rebred to PF Milestone.

LOT 18—FEMALE **Paul & Roger Setterdahl**
CIRCLE S SOUCHONG x3419-255

Tattoo LE 982 RE 4V9

Red. Calved September 2, 1969. Bred and owned by Paul & Roger Setterdahl, Rio, Illinois.

SIRE:
 Camson Main Chance x
 Red, Campbell Farms,

[Dandy of Westdrums x
 Red, Boots Pure Drug Co.
 Camson Broadhooks x
 Red, G. Campbell

DAM:
 G Gloria Souchong 6th
 Red, Gloriadale Farms

[Constellation of Bapton x
 Red, Cecil & Nigel Moores
 Gloriadale Gloria Souchong
 Red, H. H. Allen, Jr.

CIRCLE S SOUCHONG x — A solid red daughter of Camson Main Chance x and from the Souchong family, one of the tops, purchased from Gloriadale Farms, Canada. Pasture bred, due to calve in December or January to the service of Fair Acres Tornado 3rd x, son of Boa Kae White Tornado x. Vaccinated for Bang's.

LOT 19—FEMALE **Richard Castle**
CLARA BELLE 10 3470-560

Tattoo LE C10

Red. Calved December 8, 1970. Bred by Fernwood Farm, Barrington, Illinois; calved property of Richard Castle, Oska-loosa, Iowa.

SIRE:
 Chapleton Glen Fyne
 Red, James Biggar

[Denend Glendrossan
 Dk. Rn., Denend Pedig. Fm.
 Cathie Floss
 Red, J. Biggar

DAM:
 Chevelle Clara Belle
 Red, Louada Manor Farms

[Denend Constellation
 Red, Denend Pedigree Farm
 Louada Clara Belle
 Roan, Louada Manor Farms

THE ANDERSON CONSIGNMENT

For a number of years, Bill Anderson has made it a policy to make a herd-reduction consignment to the Central States Sale. These are always some of Bill's best. The records made by these females in the herds of others has been exceptional.

This year Anderson is selling 10 lots . . . Lots 20 to 29. A number of these have calves at foot and are rebred. Please note that in addition

to the service of Scotsdale Arrogant, Anderson is featuring matings to his new polled bull, Count Progress x, he by the popular Susanna's Count x.

If you are interested in adding some top Shorthorn females, bred to a polled sire, we suggest you inspect this offering as well as many of the other improving cattle from the many strong herds which annually consign to this sale.

LOT 20—FEMALE **W. C. Anderson & Son**
W L ROSEBUD 41st 3122-899

Tattoo LE A430

Roan. Calved June 1, 1962. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
 Louada Aristocrat
 Red, Louada Manor Farms

[Bapton Constructor
 Red, Cecil Moores
 Louada Augusta Aileen
 Red, Louada Manor Farms

DAM:
 W L Rosebud 39th
 Roan, W. Anderson & Son

[N-Bar Prince
 Red, W. J. Nixon
 Drynie Rosebud 36th
 Red, Robert Maclean

WL ROSEBUD 41ST — This would have to be one of the best and largest daughters of Louada Aristocrat. One of the few that have N-Bar Prince at the top of their pedigree. This cow sells with a crossbred bull calf by our Gallo-way bull and is rebred to him.

LOT 21—FEMALE **W. C. Anderson & Son**
LOUADA AUGUSTA ASTRID 3300-177

Tattoo RE BCDJ39T

Red. Calved October 23, 1962. Bred by W. W. Donaldson, Peterborough, Ontario, Canada; 2nd owner, October 24, 1966, W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
 Louada Pibroch
 Red, Louada Manor Farms

[Bapton Constructor
 Red, Cecil Moores
 Louada Princess Pat
 Red, J. & D. P. MacGillivray

DAM:
 Louada Augusta Astra
 Rn., Louada Manor Farms

[Louada Bonaparte
 Red, Louada Manor Farms
 Calrossie Augusta Aileen
 Dk. Rn., J. & D. P. MacGillivray

LOUADA AUGUSTA ASTRID — Sells with a red bull calf by Scotsdale Aristocrat born July 8th and will be rebred to our polled bull, Count Progress x, by sale time. This has been one of the top families in the Louada herd. This pair should be an attraction for almost any sale.



One of the greatest cows ever to walk the pastures at Louada was Calrossie Augusta Aileen by Millhills Champion. She is the maternal granddam of Lot 21 being consigned to this sale by Bill Anderson. The above cow was the dam of Louada Sensation and Louada Advocate as well as the granddam of Louada Aristocrat, used with success by Bill Anderson, and Louada Achilles.

LOT 23—FEMALE W. C. Anderson & Son **W L BUTTERCUP 4th 3201-334**

Tattoo LE WLA28

Red. Calved April 18, 1964. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
Louada Aristocrat
Red, Louada Manor Farms

Bapton Constructor
Red, Cecil Moores
Louada Augusta Aileen
Red, Louada Manor Farms

DAM:
W L Buttercup
Roan, P. H. Dickson

Bapton Clanroy
Red, Cecil Moores
Coldoch Buttercup 8th
White, P. H. Dickson

WL BUTTERCUP 4TH — Sells with a July 10th red heifer calf by Scotsdale Arrogant and should be rebred to Count Progress x by sale time. This family of females has been one of our best and while this cow will be thin, she has been a top producer and leaves a top daughter in the herd.

LOT 25—FEMALE W. C. Anderson & Son **W L MISSIE 22nd 3238-966**

Tattoo LE WLA65

Red. Calved January 23, 1965. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
Louada Nugget
Rn., Louada Manor Farms

Bapton Constructor
Red, Cecil Moores
Calrossie Iona Ramsden
Dk. Rn., J. & D. MacGillivray

DAM:
W L Missie 21st
Red, W. Anderson & Son

Louada Aristocrat
Red, Louada Manor Farms
W L Missie 20th
Roan, W. C. Anderson & Son

WL MISSIE 22ND — Will be keeping her last two daughters of Arrogant in the herd. She is rebred since February 5th to Scotsdale Arrogant. This should be one of my better females offered.

LOT 22—FEMALE W. C. Anderson & Son **W L CLARA 3188-380**

Tattoo LE WLA26

Red. Calved February 8, 1964. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
Louada Nugget
Rn., Louada Manor Farms

Bapton Constructor
Red, Cecil Moores
Calrossie Iona Ramsden
Dk. Rn., J. & D. MacGillivray

DAM:
Hawthorne Clara Betsy
Red, Wm. H. Goelitz

Marellbar Raeside
Red, R. Laidlaw Smith
H S F Clara Belle
Red, Wm. H. Goelitz

WL CLARA — Sells with a pair of twin calves at foot (bull & heifer) sired by our Galloway bull. Will be rebred by sale time to Count Progress x. With few exceptions her calves in the past were always in the show herd.

LOT 24—FEMALE W. C. Anderson & Son **W L PRINCESS ROMA 10th 3206-490**

Tattoo LE WLA43

Red. Calved July 15, 1964. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
Louada Aristocrat
Red, Louada Manor Farms

Bapton Constructor
Red, Cecil Moores
Louada Augusta Aileen
Red, Louada Manor Farms

DAM:
Saltoun Princess Roma 7th
Lt. Rn., J. T. T. Fletcher

Easterlovat Gregalach
White, J. H. Fraser
Princess Roma
RLW, Albert Jas. Marshall

WL PRINCESS ROMA 10TH — This cow will calve before the sale and might be rebred by then. A real good family and she has always been a top producer.

LOT 26—FEMALE W. C. Anderson & Son **W L AVERNE 4th 3389-672**

Tattoo LE WLA185

Red. Calved February 15, 1969. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE:
Scotsdale Arrogant
Red, S. G. Bennett

Scotsdale Viceroy
Red, S. G. Bennett
Scotsdale Butterfly Titania
Red, S. G. Bennett

DAM:
W L Averse 2nd
Red, W. Anderson & Son

Louada Rothes Prince
Dk. Rn., W. W. Donaldson
W L Averse
Red, W. C. Anderson & Son

WL AVERNE 4TH — Sells with a May 22nd red heifer calf by a son of Scotsdale Arrogant and should be rebred to Count Progress x by sale day.



Scotsdale Arrogant, purchased as a yearling for \$10,000 by Bill Anderson. Four daughters sell in this sale as well as several calves at side.

LOT 27—FEMALE W. C. Anderson & Son
W L ROSEBUD 50th 3404-514

Tattoo LE WLA119

Red. Calved July 9, 1969. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE: Scotsdale Viceroy
 Scotsdale Arrogant Red, S. G. Bennett
 Red, S. G. Bennett Scotsdale Butterfly Titania
 Red, S. G. Bennett

DAM: Louada Rothes Prince
 W L Rosebud 43rd Dk. Rn., W. W. Donaldson
 Red, W. Anderson & Son W L Rosebud 41st
 Roan, W. C. Anderson & Son

WL ROSEBUD 50TH — Bred since April 1 to Count Progress x. Another family that has produced many of our show cattle and that traces to N-Bar Prince.

LOT 28—FEMALE W. C. Anderson & Son
W L AUGUSTA QUEEN 13th 3404-517

Tattoo LE WLA217

Red. Calved August 31, 1969. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE: Scotsdale Viceroy
 Scotsdale Arrogant Red, S. G. Bennett
 Red, S. G. Bennett Scotsdale Butterfly Titania
 Red, S. G. Bennett

DAM: Louada Cornerstone
 Louada Augusta Queen 12 Red, Louada Manor Farms
 Red, Louada Manor Farms Louada Augusta Queen 2d
 Red, Louada Manor Farms

WL AUGUSTA QUEEN 13TH — This young heifer is well bred as any and sells mated to Count Progress x on May 5th.

LOT 29—FEMALE W. C. Anderson & Son
W L LOVELY VICTORIA 21st 3408-588

Tattoo LE WLA223

Red. Calved October 6, 1969. Bred and owned by W. C. Anderson & Son, West Liberty, Iowa.

SIRE: Scotsdale Viceroy
 Scotsdale Arrogant Red, S. G. Bennett
 Red, S. G. Bennett Scotsdale Butterfly Titania
 Red, S. G. Bennett

DAM: Louada Rothes Prince
 W L Lovely Victoria 20th Dk. Rn., W. W. Donaldson
 Red, W. Anderson & Son W L Lovely Victoria 10th
 Roan, W. C. Anderson & Son

WL LOVELY VICTORIA 21ST — Bred since March 14th to Count Progress x. Another of our real good families and always a member, or two, in our show strings. Traces to the great N-Bar Prince, a ton bull that was years ahead of his time.

LOT 30—FEMALE Wayne A. Carr
APSI LADY GAY 62 3141-512

Tattoo LE 314

Red. Calved July 1, 1962. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE: Carona Fascination x
 Lynnwood Reputation x Red, Carl M. Johnson
 Roan, Lynnwood Farm Millhills Jealousy 16th
 Roan, Duncan M. Stewart

DAM: Lynnwood Raider x
 Apisi Lady Gay x Red, Lynnwood Farm
 Red, Wayne A. Carr Apisi Lady 2d x
 Red, Wayne A. Carr

APSI LADY GAY 62 — By Lynnwood Reputation x, one of the big, smooth bulls we have used. He was later sold to Dr. Loyd, Newton, Kansas. This cow has produced a big, husky calf each year since she was a two-year-old. Three of her heifers are in the herd. We sold her 17-months-old bull in the 1971 Spring Oskaloosa Sale for \$680 to Ernest Harriman, North English, Iowa. Her 1970 heifer is in our herd. Apisi Lady Gay 62 will calve around sale day to VV Crusader x.

LOT 31—FEMALE Wayne A. Carr
APSI LADY GAY 64 x3230-292

Tattoo LE 375

Red. Calved December 22, 1964. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE: Carona Fascination x
 Lynnwood Achievement x Red, Carl M. Johnson
 Red, Lynnwood Farm Lynnwood Gloster 3d x
 Red, Lynnwood Farm

DAM: Lynnwood Reputation x
 Apisi Lady Gay 62 Roan, Lynnwood Farm
 Red, Wayne A. Carr Apisi Lady Gay x
 Red, Wayne A. Carr

APSI LADY GAY 64 x — Will calve close to sale day to VV Crusader 37th x. She has raised a good calf each year. Her open heifer calf sold in the 1971 Iowa Royal Sale to H. Russell Held, for \$410.

THE WAYNE CARR CONSIGNMENT

Wayne Carr is dispersing all of his fall-calving cows in this sale plus several others as he and his wife, Adrian, are anxious to minimize winter chores. Lots 30 through 43 are Carr consignments.

This has always been one of the Midwest's top polled herds. The Carr philosophy has always been that in order to raise better cattle one must have better females. Consequently, they have selected replacements on the basis of productivity. They have culled ruthlessly through the years as they are only able to maintain a limited number of cows. This program, plus the use of big, husky polled bulls carrying the important growth factor, has paid the Carrs well.

A good case in point is VV Crusader 37th x. His service is a feature of this consignment. His young sons have all averaged well over \$500. This dark red bull weighs around a ton in pasture condition. His calves are uniform in type and nearly every one is red. Our customers are pleased with their length, size and conformation. We selected him from a pen of 50 bull calves at

Valley View in 1968 because of his size, quality and smoothness. He is by Timberlee's Consort 32nd x, 1963 International Congress champion and top seller. His dam is VV Lavender 10th x by the popular VV Leishman 2nd x.

The Carr breeding has done well for others. The first polled bull to be used by Rothney Farms, Calgary, Alberta, was out of Apsi Fair Lady x, a member of Carr's champion pair at the 1960 Congress. This Lady family has been in the Carr herd for 30 years.

Pleasant Dawn Approval x, now in service at Pleasant Dawn Farms, Oak Lake, Manitoba, is one of the top breeding bulls in Canada. His dam, Apsi Lady Gretchen A x.

Woodbrook Go Boy x was International reserve calf champion and reserve champion at several major 1970 shows. He is now in service at Norton Bros., Purceville, Va., and Ashbourne Farms, Prospect, Ky. His dam was bred by the Carrs and is a member of their Lady Linda family.

LOT 32—FEMALE

Wayne A. Carr

APSI CECILIA A x3259-314

Tattoo LE 393

Red. Calved June 20, 1965. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:
Lynnwood Achievement x
Red, Lynnwood Farm

Carona Fascination x
Red, Carl M. Johnson
Lynnwood Gloster 3d x
Red, Lynnwood Farm

DAM:
Apsi Cecilia R x
Roan, Wayne A. Carr

Lynnwood Raider x
Red, Lynnwood Farm
Cecilia's Lassie
Dk. Rn., Wayne A. Carr

APSI CECILIA A x — This cow started calving at a young age. Three of her heifers are now in our herd. This cow goes back to the Cruickshank Cecilians. Due to calve early this fall to VV Crusader 37th x.

LOT 33—FEMALE

Wayne A. Carr

APSI SWEETHEART 65 x3265-812

Tattoo LE 398

Red. Calved August 15, 1965. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:
Lynnwood Achievement x
Red, Lynnwood Farm

Carona Fascination x
Red, Carl M. Johnson
Lynnwood Gloster 3d x
Red, Lynnwood Farm

DAM:
Von Ber Mar Sweetheart 3
Red, Vaughn V. Moore

Louada Valiant
Red, Louada Manor Farms
Princess Sweetheart
Red, Tip Lucas & Son



VV Crusader 37th x, as he looked on pasture at Wayne Carr's in August. This ton bull's service is a feature of the Wayne Carr consignment. Note his length, smoothness and length of quarter.

APSI SWEETHEART 65 x — This cow calved quite young and the bull calf sold to Jack Doll, Moulton, Iowa, for \$400 at 12 months of age. Her second calf, a 1969 heifer, has a top heifer calf at foot. Her 1970 bull calf sold at 11 months of age to Homer Avery, Cantril, Iowa, for \$500. She lost this year's March calf with pneumonia. Sells bred to VV Crusader 37th x to calve next spring.



These heifers are all daughters of Wayne Carr cows selling in this sale. It is obvious that Carr is selling some of his best producers.

LOT 34—FEMALE

Wayne A. Carr

S V ROYAL QUEEN 9th 3300-291

Tattoo LE 6S13

Roan. Calved July 24, 1966. Bred by O. L. Seitsinger & Son, Rose Hill, Iowa; owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Louada Caesar
Rn., Louada Manor Farms

[Bapton Constructor
Red, Cecil Moores
Crichton Catherine Clara
Dk. Rn., R. H. Watherston

DAM:

S V Royal Queen 2d
Red, O. Seitsinger & Son

[T V Baronet
Red, C. E. Stewart & Sons
S V Royal Queen
Red, O. L. Seitsinger & Son

SV ROYAL QUEEN 9TH — This cow's 1969 calf weighed 1,050 lbs. at one year of age and sold at 19 months for \$700 to Henry Burgher, Costsville, Mo. Her 1970 heifer is to stay here at the farm. Rebred to VV Crusader 37th x to calve early this fall.

LOT 35—FEMALE

Wayne Carr

S V ROSEMARY 15th 3300-295

Tattoo LE 6S19

Roan. Calved July 30, 1966. Bred by O. L. Seitsinger & Son, Rose Hill, Iowa; owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

S V General 2nd
Red, O. Seitsinger & Son

[L A General
Red, Gary Moothart
S V Goldie 6th
Red, O. L. Seitsinger & Son

DAM:

S V Rosemary 8th
Red, O. Seitsinger & Son

[Louada Caesar
Roan, Louada Manor Farms
Spring Valley Rosemary
Red, C. E. Stewart & Sons

SV ROSEMARY 15TH — Her 1969 heifer is now in our pasture with calf at side. Her 1970 heifer sold to Lisa Eddy, Centerville, Iowa, at seven months for \$250 and was reserve champion at our Appanoose County Fair this fall. Her May 1, 1971, calf is by VV Crusader 37th x and she is rebred to calve early next spring.

LOT 36—FEMALE

Wayne A. Carr

APSI QUEEN BESS 5th x3303-141

Tattoo LE 406

Red. Calved August 1, 1966. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Lynnwood Sterling x
Red, Lynnwood Farm

[Lynnwood Triumph x
Red, Lynnwood Farm
Lynnwood Violet 2d
Red, Lynnwood Farm

DAM:

Apsi Queen Bess 64 x
Red, Wayne A. Carr

[Lynnwood Achievement x
Red, Lynnwood Farm
Apsi Queen Bess 2d x
Red, Wayne A. Carr

APSI QUEEN BESS 5TH x — This linebred, polled cow represents some of the best and deepest polled breeding available. Over the years Carona Fascination x sired more champions than any Polled Shorthorn bull. The cow families represented in this pedigree were big and sound. We think this cow is as good as we have ever offered. Her September 1968 heifer is one of the best in our herd and has a top bull calf at foot. Her September 1970 bull is in our lot now. She should calve soon after sale day to VV Crusader 37th x.

LOT 37—FEMALE

Wayne A. Carr

APSI LADY 5th x3303-138

Tattoo LE 407

Red. Calved August 6, 1966. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Lynnwood Sterling x
Red, Lynnwood Farm

[Lynnwood Triumph x
Red, Lynnwood Farm
Lynnwood Violet 2d
Red, Lynnwood Farm

DAM:

Apsi Lady 64 x
Roan, Wayne A. Carr

[Lynnwood Achievement x
Red, Lynnwood Farm
Apsi Lady 3d x
Roan, Wayne A. Carr

APSI LADY 5TH x — Had her first calf quite young and he sold here at the farm to E. Sponsler, Humeston, Iowa for \$500. Her second calf (Lot 39 in last year's Oskaloosa Sale) sold to Jerald Fenton, Melrose, Iowa, for \$650. We now have another September 1970 bull on hand by her. Her pedigree represents some of our largest and best cattle. Sells bred to VV Crusader 37th x to calve in early fall.



These cows all sell in this sale. They are part of the Wayne Carr offering. Their daughters are pictured on page 12. A highly valuable consignment.

LOT 38—FEMALE

Wayne A. Carr

APSI PRINCESS SWEETHEART 3341-794

Tattoo LE 417

Red. Calved July 15, 1967. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Lynnwood Sterling x
Red, Lynnwood Farm

[Lynnwood Triumph x
Red, Lynnwood Farm
Lynnwood Violet 2d
Red, Lynnwood Farm

DAM:

Von Ber Mer Sweetheart 3
Red, Vaughn V. Moore

[Louada Valiant
Red, Louada Manor Farms
Princess Sweetheart
Red, Tip Lucas & Son

APSI PRINCESS SWEETHEART — Her good red polled 1970 heifer is now in our herd. We bought this cow's dam as an open heifer at Vaughn Moore's 1961 sale and considered her the best heifer on offer. Sweetheart 65, also by this dam, sells in this sale. The Tip Lucas Princess Sweetheart was an Iowa State Fair champion. Probably will calve by sale time to VV Crusader 37th x.

LOT 40—FEMALE

Wayne A. Carr

APSI VICKY x3341-798

Tattoo LE 420

Red. Calved July 24, 1967. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Lynnwood Sterling x
Red, Lynnwood Farm

[Lynnwood Triumph x
Red, Lynnwood Farm
Lynnwood Violet 2d
Red, Lynnwood Farm

DAM:

Apsi Princess Vicky 64 x
Red, Wayne A. Carr

[Lynnwood Achievement x
Red, Lynnwood Farm
Apsi Princess Vicky R x
Red, Wayne A. Carr

APSI VICKY x — Every animal in her pedigree is polled. Her 1969 heifer and 1970 bull are at the farm. Should calve shortly after sale day to VV Crusader 37th x.

LOT 39—FEMALE

Wayne A. Carr

APSI LADY GRETCHEN x3341-796

Tattoo LE 418

Red. Calved July 17, 1967. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Lynnwood Sterling x
Red, Lynnwood Farm

[Lynnwood Triumph x
Red, Lynnwood Farm
Lynnwood Violet 2d
Red, Lynnwood Farm

DAM:

Apsi Lady 64 x
Roan, Wayne A. Carr

[Lynnwood Achievement x
Red, Lynnwood Farm
Apsi Lady 3d x
Roan, Wayne A. Carr

APSI LADY GRETCHEN x — Had a good heifer calf in 1969 and again in 1970 that are being kept for replacement.

LOT 41—FEMALE

Wayne A. Carr

APSI POLLYDEE x3341-799

Tattoo LE 422

Red. Calved August 2, 1967. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Lynnwood Sterling x
Red, Lynnwood Farm

[Lynnwood Triumph x
Red, Lynnwood Farm
Lynnwood Violet 2d
Red, Lynnwood Farm

DAM:

Apsi Lady Polly 64 x
Red, Wayne A. Carr

[Lynnwood Achievement x
Red, Lynnwood Farm
Apsi Lady Polly x
Red, Wayne A. Carr

APSI POLLYDEE x — This is a good, deep polled, young cow. Her sire, Lynnwood Sterling x, was a modern type bull by the famous Lynnwood Triumph x. We bought him because his dam, Lynnwood Violet x, was a big, stretchy cow. Her November 1969 bull sold here at the farm to Dallas Donald, Promise City, Iowa, for \$400. Her October 1970 bull is at the farm.

LOT 42—FEMALE**Wayne A. Carr****APSI RED PRINCESS x3411-311**

Tattoo LE 453

Red, white marks. Calved April 9, 1969. Bred by Ralph C. Stirm, Brandon, Iowa; calved property of Wayne A Carr, Cincinnati, Iowa.

SIRE:

Saraguay Gambler 42nd x
Red, Mrs. W. C. Pitfield

(Home Again Gambler x
Dk. Rn., Home Again Farms
Saraguay Jeanette x
Red, Mrs. W. C. Pitfield

DAM:

P V Red Princess 7th x
Red, Ralph C. Stirm

(Sutherland Chevalier x
Roan, Geo. Garvin Brown
P V Red Princess 2nd x
Red, Ralph C. Stirm

APSI RED PRINCESS x — Represented here is some of the currently popular Canadian breeding by Saraguay Gambler 42nd x. Bred to VV Crusader 37th x to calve about November 1. Pregnancy tested.

LOT 43—FEMALE**Wayne A. Carr****APSI PRINCESS SNOWFLAKE x3411-317**

Tattoo LE 454

White. Calved April 10, 1969. Bred and owned by Wayne A. Carr, Cincinnati, Iowa.

SIRE:

Apsi News Boy x
Roan, Four Dees Farm

(Four Dees Good News x
Roan, Four Dees Farm
Apsi Princess Rose x
Roan, Wayne A. Carr

DAM:

Apsi Princess Belle 64 x
Roan, Wayne A. Carr

(Lynnwood Achievement x
Red, Lynnwood Farm
Apsi Princess Belle x
Red, Wayne A. Carr

APSI PRINCESS SNOWFLAKE x — This granddaughter of Four Dees Good News x is a well balanced two-year-old. She has a toppy white polled June 18th heifer at foot. The sire of this calf, Apsi Excellence x, sold in the 1971 Iowa Royal Sale to Glen L. Frank & Son, Fontanelle, Iowa, for \$790. This is a good pair and the cow sells pasture bred to VV Crusader 37th x to calve next spring.

THE MOOTHART CONSIGNMENT

Lots 44 through 53 are consignments from Gary Moothart & Son, Fairfield. Six calves sell at side and the cows are rebred to MS Colo Ramrod, a Wyoming-bred bull that was many times champion in major competition as a calf and yearling before his purchase.

A son was the top-selling steer calf at this sale last fall and was a fine example of the modern kind . . . long, trim, well muscled and up-standing . . . that he is siring.

Some of the breeds most highly regarded bloodlines are contained in this Moothart offering.

LOT 44—FEMALE**Gary L. Moothart & Son****LOUADA LUXURY 3rd 3341-593**

Tattoo RE BCDJ10U

Dk. Roan. Calved March 23, 1963. Bred by W. W. Donaldson, Peterborough, Ontario, Canada; 2nd owner, June 12, 1967, Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:

Louada Rothas King
Dk. Rn., W. W. Donaldson

(Louada Bonaparte
Red, Louada Manor Farms
Saltoun Rothas Queen 27th
White, J. T. T. Fletcher

DAM:

Louada Luxury
Red, Louada Manor Farms

(Bapton Constructor
Red, Cecil Moores
Millhills Luxury 8th
Red, Duncan M. Stewart

LOUADA LUXURY 3RD — Was bred July 13 to Leishman Leader x. Two years ago I sold a bull at the state sale out of this cow for \$1,000. I have a heifer calf by MS Colo Ramrod that I am keeping. Louada Luxury, the dam of this cow, was reserve champion at the International.

LOT 45—FEMALE**Gary Moothart & Son****HICKORIES JENNY LIND 21st 3194-601**

Tattoo LE 162

Roan. Calved September 16, 1963. Bred by Wm. A. Taylor, Pardeeville, Wisconsin; owned by Gary Moothart & Son, Fairfield, Iowa.

SIRE:

Louada Raven
Dk. Rn., Louada M. Fms.

(Bapton Constructor
Red, Cecil Moores
Saltoun Rosewood 8th
Dk. Rn., A. M. T. Fletcher

DAM:

Village Maid 122d
Roan, Neal James Estate

(Mercury's Control
Roan, Joseph M. Collins
Village Maid 21st
Red, Neal James Estate

HICKORIES JENNY LIND 21ST — Out of the same cow as Hickories Cornerstone. Pasture bred after June 10th to Ramrod.

LOT 46—FEMALE Gary Moothart & Son
ALLWOOD NONPAREIL DORA 3201-891

Tattoo LE LJB G11H

Red. Calved June 28, 1964. Bred by Allwood, Thomasville, Georgia; owned by Gary Moothart & Son, Fairfield, Iowa.

SIRE:
 Louada Cornerstone
 Red, Louada Manor Farms

Bapton Constructor
 Red, Cecil Moores
 Louada Blood Royal 7th
 Red, Louada Manor Farms

DAM:
 Nonpareil Delight 10th
 Red, B. Hollis Hanson

Louada Landlord
 Red, Louada Manor Farms
 Nonpareil Delight Sena
 Red, B. Hollis Hanson

ALLWOOD NONPAREIL DORA — Sells with a good red bull calf by Ramrod. Pasture bred after June 10th to Ramrod.



Louada Luxury . . . International reserve champion female and the dam of Lot 44 being consigned to this sale by Gary Moothart.

LOT 47—FEMALE Gary Moothart & Son
FERNWOOD PAT PAULINE 3221-097

Tattoo LE FFC117B

Roan. Calved November 2, 1964. Bred by Northwood Farms, Cary, Illinois; owned by Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:
 Glastullich Cock Robin
 White, Otto H. Grosse

Glastullich Rosewood Robin
 Dk. Rn., W. MacGillivray
 Glastullich Augusta Rose
 Dk. Rn., W. MacGillivray

DAM:
 Glastullich Pat Pauline
 Red, Wm. MacGillivray

Bapton Balmoral
 Red, Cecil B. Moores
 Glastullich Pauline Ann
 Dk. Rn., W. MacGillivray

FERNWOOD PAT PAULINE — Has a very good heifer calf that I am retaining. Pasture bred to Ramrod after June 10.

LOT 48—FEMALE Gary Moothart & Son
HICKORIES GOLDIE 37th 3238-093

Tattoo LE 218

Roan. Calved December 14, 1964. Bred by Wm. A. Taylor, Pardeeville, Wisconsin; owned by Gary Moothart & Son, Fairfield, Iowa.

SIRE:
 Hickories Cornerstone
 Roan, Wm. A. Taylor

Louada Cornerstone
 Red, Louada Manor Farms
 Village Maid 122d
 Roan, Neal James Estate

DAM:
 Goldie 33d
 Red, Neal James Estate

Westmere Contribution
 Red, Walter Biggar & Son
 Goldie 3d
 Red, Neal James Estate

HICKORIES GOLDIE 37TH — Has a heifer by Ramrod that sells at side and is a full sister to the top selling club steer at last fall's Oskaloosa Sale. Pasture bred to Ramrod after June 10th.

LOT 49—FEMALE Gary L. Moothart & Son
MCLEAN FARMS MABEL 14th 3321-315

Tattoo RE CT4X

Red. Calved March 11, 1966. Bred by William Joe McLean, Kerwood, Ontario, Canada; 2nd owner, June 24, 1967, Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:
 Glen Cove Climax
 Red, H. H. Allen

Louada Nugget
 Roan, Louada Manor Farms
 Greenwood Clara 4th
 Red, D. S. Graham

DAM:
 McLean Farms Mabel 9th
 Red, Wm. McLean & Sons

Louada Counsel
 Red, Louada Manor Farms
 McLean Farms Mabel 4th
 Red, W. McLean & Sons

MCLEAN FARM'S MABEL 14TH — Sells with a steer calf. Rebred June 23 to Ramrod.

LOT 50—FEMALE Gary L. Moothart & Son
L A SECRET MAXINE 4th 3289-640

Tattoo LE 662

Red. Calved April 21, 1966. Bred and owned by Gary L. Moothart & Son, Fairfield, Iowa.

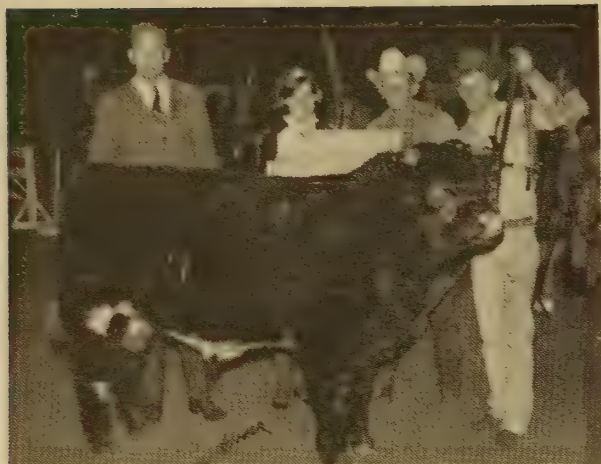
SIRE:
 Pittodrie Grenadier
 Red, Stuart F. Buchan

Pittodrie Richmond
 Red, R. L. Smith
 Pittodrie Broadhooks Gela
 Red, Pittodrie Shorthorn Co.

DAM:
 W L Secret Maxine 70th
 Roan, W. Anderson & Son

Louada Consort
 Red, L. Cadesky
 W L Secret Maxine 7th
 White, W. Anderson & Son

LA SECRET MAXINE 4TH — Selling with a red heifer calf by Ramrod. This family has been my best. Pasture bred after June 10 to Ramrod.



MS Colo Ramrod, grand champion Oklahoma and Kansas State Fairs; reserve grand champion, Colorado and Wyoming State Fairs; junior champion, Tulsa State Fair; reserve junior champion, National Western, Southwestern, Mid-America. Reserve All-American senior calf. The Moothart females feature his service and progeny.

LOT 51—FEMALE Gary L. Moothart & Son **LOUADA NONPAREIL HEATHER 3321-313**

Tattoo RE MMP16Y

Red. Calved April 10, 1967. Bred by Louada Manor Farms, Ltd., Peterborough, Ontario, Canada; 2nd owner, June 12, 1967, Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:
Bosmandale Achievement
Red, W. W. Donaldson

[Louada Achievement
Dk. Rn., W. W. Donaldson
Hi-Hill Augusta 1T
Dk. Rn., A. G. Gaunt

DAM:
Allwood Nonpareil Holly
Red, Louada Manor Farms

[Bapton Constructor
Red, Cecil Moores
Louada Nonpareil Evelyn
Red, Louada Manor Farm

LOUADA NONPAREIL HEATHER — Sells with a good red bull calf by Ramrod and is rebred to him after June 10th.

LOT 52—FEMALE Gary L. Moothart & Son **L A GOLDIE 3321-310**

Tattoo LE 6715

Roan. Calved April 19, 1967. Bred and owned by Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:
Pittodrie Grenadier
Red, Stuart F. Buchan

[Pittodrie Richmond
Red, R. L. Smith
Pittodrie Broadhooks Gela
Red, Pittodrie Shorthorn Co.

DAM:
Hickories Goldie 37th
Roan, Wm. A. Taylor

[Hickories Cornerstone
Roan, Wm. A. Taylor
Goldie 33d
Red, Neal James Estate

LA GOLDIE — Has a roan steer calf selling in this sale. By Ramrod. Pasture bred after June 10th to Ramrod.

LOT 53—FEMALE Gary L. Moothart & Son **L A PATSY PAULINE 3364-755**

Tattoo LE 681

Red. Calved January 20, 1968. Bred and owned by Gary L. Moothart & Son, Fairfield, Iowa.

SIRE:
Louada Barbarian
Red, Louada Manor Farms

[Bapton Constructor
Red, Cecil Moores
Blood Royal 34th
Dk. Rn., L. Cadesky

DAM:
Allwood Patsy Pauline
Red, Allwood

[Louada Rothes King
Dk. Rn., W. W. Donaldson
Allwood Wendy Pauline
Red, Allwood

LA PATSY PAULINE — Has a very good steer calf that will make someone a top club steer. Pasture bred after June 10 to Ramrod.

LOT 54—FEMALE Penningroth Bros. **P F DOROTHY DOON 3466-018**

Tattoo RE 487

White. Calved January 4, 1971. Bred and owned by Penningroth Bros., Wellman, Iowa.

SIRE:
Ryan Farms Consort
Roan, Ryan & Chevelle

[Louada Bondholder
Dk. Rn., Louada Manor Fms.
Frumplestown Goldie 72nd
Dk. Rn., J. F. Wright

DAM:
P F Dorothy Joanne 2nd
Roan, Penningroth Bros.

[S F Comet
Red, Schreiber Farms
Ballathie Princess Dorothy
Dk. Rn., S. J. L. Hardie

LOT 55—FEMALE Paul & Roger Setterdahl **GOLDEN CHAIN 10th**

Tattoo LE 102

Red. Calved January 17, 1971. Bred and owned by Paul & Roger Setterdahl, North Henderson, Illinois.

SIRE:
Four Dees Adventure x

[Roan Lad of Northwood x
Roan, Northwood Farms
Cluny Butterfly
Red, Mrs. B. Claeson Gordon

DAM:
Golden Chain 9th x
Red, Setterdahl Bros.

[Camson Main Chance x
Red, Campbell Farms, Ltd.
R Golden Chain U x
Red, Fred A. Johnson

GOLDEN CHAIN 10TH — A solid red daughter of Four Dees Adventure x by Roan Lad of Northwood x. From a popular family purchased in Nebraska. Vaccinated for Bang's.

CLUB HEIFERS

The Central States Sale is always proud of its club heifer consignments. Those consigned in the past have had a fine record of championships. You don't have to be a junior exhibitor to appreciate the 20 head in this fall's sale. Just note the reputable herds and cow families represented. Several 1971 heifer calves will sell separately from their dams in this sale. Your chances of buying a winner . . . and a foundation-type female . . . are always excellent in the Central States Sale.

LOT 56—FEMALE Dale Neifert & Son E F JOANNE NONPAREIL x3462-790

Tattoo RE 271

Red. Calved February 18, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE:
Hel-Lo-Na President x
Red, G. W. Zinnel & Sons

(President's Leader x
Red, Clara Willhoite & Sons
Hel-Lo-Na Secret 4th x
Roan, G. W. Zinnel & Sons

DAM:
Justinian Nonpareil
Red, Lloyd F. Burr & Son

(Rothney Justinian
Red, A. R. Cross
Barbarian Nonpareil
Roan, Lloyd F. Burr & Son

LOT 57—FEMALE Dale Neifert & Son E F GOLDIE NONPAREIL x3462-787

Tattoo RE 171

Red. Calved February 18, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE:
Hel-Lo-Na President x
Red, G. W. Zinnel & Sons

(President's Leader x
Red, Clara Willhoite & Sons
Hel-Lo-Na Secret 4th x
Roan, G. W. Zinnel & Sons

DAM:
E F Victoria Nonpareil
Roan, Dale Neifert & Son

(P F Milestone
Red, Penningroth Bros.
Justinian Nonpareil
Red, Lloyd F. Burr & Son

LOT 58—FEMALE A. J. Moffitt & Son CLAR MAUR MEADOW MINA 107 3470-396

Tattoo LE 107

Red, white marks. Calved March 2, 1971. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:
W L Justright
Roan, W. Anderson & Son

(Louada Nugget
Roan, Louada Manor Farms
W L Victoria Countess 2d
Roan, W. C. Anderson & Son

DAM:
Clar-Maur Meadow Mina 2
Roan, A. J. Moffitt & Son

(Marmac Supreme
Red, Marion Mackey
Clar-Maur Mina 102d
Roan, A. J. Moffitt & Son

CLAR-MAUR MEADOW MINA 107TH — A half sister by WL Justright topped the Oskaloosa heifer calf sale a year ago and was named champion 4-H heifer calf at the 1971 Madison County Fair for Dixie Lee Haymond.

LOT 59—FEMALE Leland Kellogg & Sons L K S ROYAL PRINCESS 71 3470-463

Tattoo LE 7110

Red. Calved March 2, 1971. Bred and owned by Leland Kellogg & Sons, Colo, Iowa.

SIRE:
Louada Rothes Prince
Dk. Rn., W. W. Donaldson

(Louada Bonaparte
Red, Louada Manor Farms
Saltoun Rothes Queen 27th
White, J. T. T. Fletcher

DAM:
L K S Royal Princess
Red, L. Kellogg & Sons

(W L Talisman
Red, W. C. Anderson & Son
Finance's Royal Princess
Red, Leland Kellogg & Sons



Dixie Lee Haymond, Winterset, holds her Moffitt-bred heifer, purchased in this sale, which was champion Shorthorn heifer at the 1971 Madison County Fair. Moffitts are selling two half sisters in this sale, both by WL Justright.

LOT 61—FEMALE Dale Neifert & Son
E F ROYAL MAXINE x3462-792

Tattoo RE 371

Roan. Calved March 5, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE:

Hel-Lo-Na President x
 Red, G. W. Zinnel & Sons

(President's Leader x
 Red, Clara Willhoite & Sons
 Hel-Lo-Na Secret 4th x
 Roan, G. W. Zinnel & Sons

DAM:

Princess Maine 3d
 Roan, Dale Neifert

(W L Bank Standard 44th
 White, W. C. Anderson & Son
 Ellendale Maxine
 Red, Dale Neifert

LOT 63—FEMALE Dale Neifert & Son
E F AUGUSTA LENA x3462-788

Tattoo RE 471

Red. Calved March 9, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE:

Hel-Lo-Na President x
 Red, G. W. Zinnel & Sons

(President's Leader x
 Red, Clara Willhoite & Sons
 Hel-Lo-Na Secret 4th x
 Roan, G. W. Zinnel & Sons

DAM:

Augusta Lena K 25
 Red, Urice Bros.

(Rothney Justinian
 Red, A. R. Cross
 Augusta Lena 21st
 Red, Urice Bros.

LOT 60—FEMALE Leland Kellogg & Sons
L K S MISTRESS 15th 71 3470-464

Tattoo LE 7111

Red. Calved March 4, 1971. Bred and owned by Leland Kellogg & Sons, Colo, Iowa.

SIRE:

Louada Roth's Prince
 Dk. Rn., W. W. Donaldson

(Louada Bonaparte
 Red, Louada Manor Farms
 Saltoun Roth's Queen 27th
 White, J. T. T. Fletcher

DAM:

L K S Mistress 15th
 Red, L. Kellogg & Sons

(W L Talisman
 Red, W. C. Anderson & Son
 W E Mistress
 Red, Leland Kellogg & Sons

LOT 62—FEMALE Leland Kellogg & Sons
L K S STARFIRE'S BELLE 71 3470-465

Tattoo LE 712

Roan. Calved March 8, 1971. Bred and owned by Leland Kellogg & Sons, Colo, Iowa.

SIRE:

Louada Roth's Prince
 Dk. Rn., W. W. Donaldson

(Louada Bonaparte
 Red, Louada Manor Farms
 Saltoun Roth's Queen 27th
 White, J. T. T. Fletcher

DAM:

L K S Starfire's Belle
 Red, L. Kellogg & Sons

(L K S Starfire
 Roan, Leland Kellogg & Sons
 Finance's Belle
 Roan, Leland Kellogg & Sons

LOT 64—FEMALE A. J. Moffitt & Son
CLAR-MAUR JEWEL 11th 3467-677

Tattoo LE 112

Roan. Calved March 10, 1971. Bred by Venece Moffitt, Indianola, Iowa; 2nd owner, July 24, 1971, A. J. Moffitt & Son, Indianola, Iowa.

SIRE:

W L Golden Glory
 Red, W. Anderson & Son

(Louada Roth's Prince
 Dk. Rn., W. W. Donaldson
 W L Victoria Countess 2d
 Roan, W. C. Anderson & Son

DAM:

Jewel's Charm
 Roan, Venece E. Moffitt

(Duquesne Custodian 5th
 Roan, Homer A. Long
 Clar-Maur Jewel 3d
 Roan, A. J. Moffitt & Son

LOT 65—FEMALE **Leland Kellogg & Sons**
L K S MAYFLOWER 3rd 71 3470-466

Tattoo LE 715

Roan. Calved March 15, 1971. Bred and owned by Leland Kellogg & Sons, Colo, Iowa.

SIRE: Louada Bonaparte
 Red, Louada Manor Farms
 Saltoun Rothes Queen 27th
 White, J. T. T. Fletcher

DAM: W L Talisman
 Red, W. C. Anderson & Son
 Finance Mayflower
 Roan, Leland Kellogg & Sons

LOT 66—FEMALE **Dale Neifert & Son**
E F PAULINA GIPSY x3462-789

Tattoo RE 571

Roan. Calved March 19, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE: President's Leader x
 Red, Clara Willhoite & Sons
 Hel-Lo-Na Secret 4th x
 Roan, G. W. Zinnel & Sons

DAM: P F Milestone
 Red, Penningroth Bros.
 Ellendale Princess Maid
 Roan, Dale Neifert

LOT 67—FEMALE **A. J. Moffitt & Son**
CLAR MAUR MINA MAID 115 3470-398

Tattoo LE 115

Roan. Calved April 6, 1971. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE: Louada Nugget
 Roan, Louada Manor Farms
 W L Victoria Countess 2d
 Roan, W. C. Anderson & Son

DAM: Duquesne Expectation
 Roan, S. J. O'Bryan
 Clar-Maur Mina 69th
 Red, A. J. Moffitt & Son

A BREED IN DEMAND

An Iowa breeder reported in September that Shorthorn demand is the best it has ever been.

Last fall he advertised his herd for sale for \$30,000. There were no takers. He made several consignments to late 1970 sales and grossed around \$10,000. This year he has sold 26 bulls and 30 females for \$30,000 and still has 65 head of cows and calves left.

This indicates the "mushrooming" demand for Shorthorns and Polled Shorthorns that has become extremely obvious this summer. Breeder after breeder reports that they have never enjoyed such a strong demand for Shorthorns at private treaty. The largest percentage of sales have gone for crossbreeding.

The bull buyer indicates he wants Shorthorns to increase milking ability in his replacement females and to increase gaining and grading ability.

The Shorthorn female . . . foundation for over 30 recognized breeds of beef cattle in the world . . . is becoming recognized as the best mother for those espousing the exotics. Russia, Spain and Mexico have indicated plans for importing Shorthorn females. They need to upgrade their cattle industries and they have come to the conclusion that Shorthorns will do it best.

As the beef industry continues to emphasize size the need for cattle that will grade, as well as grow, has become increasingly important. **SHORTHORNS WILL DO BOTH.** Look at this study:

Jim Gosey, beef extension specialist, University of Nebraska, Lincoln, recently released a study of the 307 head of market steers and heifers shown at the 1970 Nebraska State Fair.

Shorthorns had an overwhelming advantage in average grade according to the Gosey study. Here are the breed comparisons:

Breed	Percentage grading low choice or above
Shorthorns	95.65%
Angus	82.25
Crossbreds	62.96
Herefords	48.25

It is again obvious that Shorthorns and Polled Shorthorns have much to offer the beef industry in this day and age when lower grading breeds are being popularized by the press and promoters.

LOT 68—FEMALE Dale Neifert & Son
E F RUBY MAXINE x3462-786

Tattoo RE 971

Red. Calved April 14, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE:
 Hel-Lo-Na President x
 Red, G. W. Zinnel & Sons

(President's Leader x
 Red, Clara Willhoite & Sons
 Hel-Lo-Na Secret 4th x
 Roan, G. W. Zinnel & Sons

DAM:
 P F Milestone
 Red, Dale Neifert & Son

(P F Milestone
 Red, Penningroth Bros.
 E F Princess Maxine 2nd
 Red, Dale Neifert & Son

LOT 69—FEMALE Dale Neifert & Son
E F MISS BUTTERCUP x3462-785

Tattoo RE 871

Red. Calved April 14, 1971. Bred and owned by Dale Neifert & Son, Knoxville, Iowa.

SIRE:
 Hel-Lo-Na President x
 Red, G. W. Zinnel & Sons

(President's Leader x
 Red, Clara Willhoite & Sons
 Hel-Lo-Na Secret 4th x
 Roan, G. W. Zinnel & Sons

DAM:
 E F Buttercup
 Red, Penningroth Bros.

(S F Comet
 Red, Schreiber Farms
 P F Buttercup Milly
 Red, Penningroth Bros.

LOT 70—FEMALE A. J. Moffitt & Son
CLAR MAUR ROSEWOOD 141st 3470-494

Tattoo LE 141

Red. Calved April 29, 1971. Bred and owned by A. J. Moffitt & Son, Indianola, Iowa.

SIRE:
 W L Golden Glory
 Red, W. Anderson & Son

(Louada Rothes Prince
 Dk. Rn., W. W. Donaldson
 W L Victoria Countess 2d
 Roan, W. C. Anderson & Son

DAM:
 Clar-Maur Rosewood 70th
 Red, A. J. Moffitt & Son

(Duquesne Custodian 5th
 Roan, Homer A. Long
 Clar-Maur Rosewood 41st
 Red, A. J. Moffitt & Son

We are expecting a few more 1971 heifer calves than those listed. Vernon Wright & Son, West Liberty, will have two more. Jim Bray, Oskaloosa, will have one.

REMEMBER THE PETTY SALE

Dale Petty, Eldora, Iowa, will hold his production sale on October 4, at his farm. A strong group of bulls and females will be offered . . . many strong in the blood of Colomeadow Sting Ray, the breed's first "Certified Meat Sire."

Bob Mehaffey, North Bend, Nebr., testifies to the superior gaining ability of Shorthorns. Bob fed out 14 head of his own Shorthorn steers and 17 head of black-whiteface crosses. The two groups, fed out the same, were comparable in their starting weights. When marketed at nearly a year of age, the Shorthorns weighed 704 lbs. and averaged \$243 apiece. The crossbreds averaged 577 lbs. and \$210.

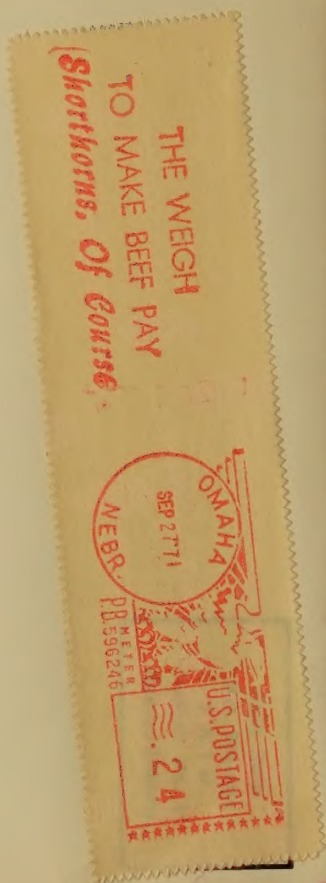
His experience showed a \$33.00 per head advantage for his Shorthorn steers.

Catalog Mailed By

A.S.A. SALE MANAGEMENT

8288 Hascall Street, Omaha, Nebr. 68124

Address Correction Requested



FIRST CLASS MAIL

Mr. Wayne C. Neely
258 Carroll Parkway
Frederick, Maryland 21701

CENTRAL STATES SALE

SOUTHERN IOWA FAIRGROUNDS

Oskaloosa, Iowa, October 2, 1971